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Contact: Dustin Lyda
Partnership HealthPlan of California
(866) 828-2301 | press@partnershiphp.org

Humboldt County Coalition Awarded \$60,000 Grant for Advance Care Planning

FAIRFIELD – Humboldt County residents may soon be hearing a lot more about Advance Care Planning – the process of making decisions now about the health care you would want to receive in the future if you became unable to make your wishes known.

Partnership HealthPlan of California (PHC) and the Coalition for Compassionate Care of California (CCCC) have chosen a Humboldt County coalition to receive \$60,000 in grant funding to expand and enhance advance care planning (ACP) in the community. Humboldt Advance Care Planning Coalition (Hum ACP) will receive 18 months of financial, leadership, educational, mentorship, and logistical support from PHC and CCCC.

“We are pleased to help Hum ACP in this work of facilitating conversations and decisions that are so important to each and every person in our community,” said Elizabeth Gibboney, CEO of PHC, the Medi-Cal managed care plan in Humboldt and 13 other Northern California counties.

Hum ACP Coalition was formed in 2015 by organizations that work on end-of-life, senior care, or palliative care issues in Humboldt County. Hospice of Humboldt serves as the lead organization for the community coalition grant. Other members of the coalition include Humboldt Senior Resource Center, Redwood Coast PACE, St. Joseph Health-Humboldt County, Resolution Care, Consumer Funeral Alliance and Redwood Palliative Psychology, Open Door Community Health Center, Redwood Coast Village, and Humboldt Independent Practice Association.

“Our vision is a community of people who expect that Advance Care Planning is a natural part of life and living for every adult over 18 years old, and a community of people that has their wishes expressed and respected,” said Karen Ayers, NP, the Project Lead for Hum ACP. “This grant will provide us the finances we need to really expand our efforts toward this vision and help us to

sustain our mission of serving as the community resource clearing house and the go-to for expertise and guidance around Advance Care Planning.”

Hum ACP plans to use the grant funding to expand its membership, hold ACP events for health care providers and the community at large, and launch a marketing campaign to bolster advance care planning in the community – all within an 18-month period.

The grant is one four awarded to countywide ACP coalitions in PHC’s service area. The other recipients include:

- Siskiyou ACP Coalition “Let’s Talk”
- Yolo Coalition to Honor Choices
- My Life. My Way. Lake County Coalition for Advance Care Planning

About Partnership HealthPlan of California (PHC)

PHC is a nonprofit community-based health care organization that contracts with the state to administer Medi-Cal benefits. PHC provides quality health care to over 560,000 Medi-Cal members. Beginning in Solano County in 1994 PHC now provides services to 14 Northern California counties – Del Norte, Humboldt, Lake, Lassen, Marin, Mendocino, Modoc, Napa, Shasta, Siskiyou, Solano, Sonoma, Trinity, and Yolo.

About the Coalition for Compassionate Care of California (CCCC)

The Coalition for Compassionate Care of California is an interdisciplinary collaborative of regional and statewide organizations and individuals dedicated to promoting high-quality, compassionate care for everyone who is seriously ill or nearing the end of life.