



Performance Improvement Team  
presents:

Accelerated Learning Education  
Program

**Controlling High Blood  
Pressure**

PARTNERSHIP



HEALTHPLAN  
of CALIFORNIA

*A Public Agency*

Colleen Townsend, MD  
Regional Medical Director

*Jordan Sumodobila, PharmD  
Clinical Pharmacist*

Farashta Zainal, MBA, PMP  
Senior Improvement Advisor

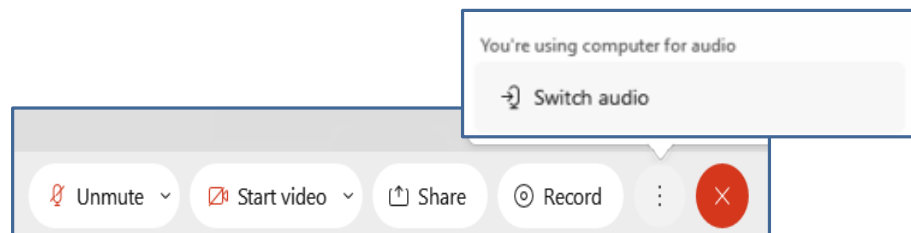
*May 11, 2021*

# Webinar Instructions

To avoid echoes and feedback, we request that you use the telephone audio instead of your computer audio for listening and speaking during the webinar.

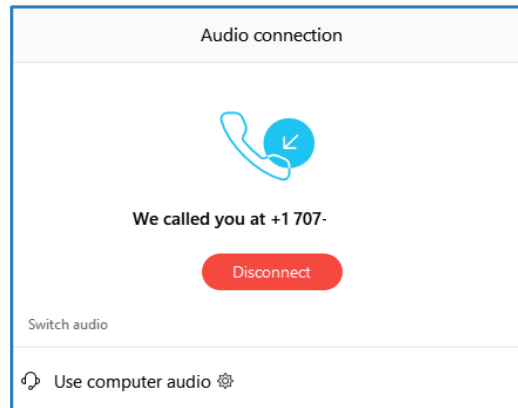
**Figure 1**

You can switch your audio connection by clicking on the three dot ellipsis icon found at the bottom of your screen.



**Figure 2**

Enter telephone number





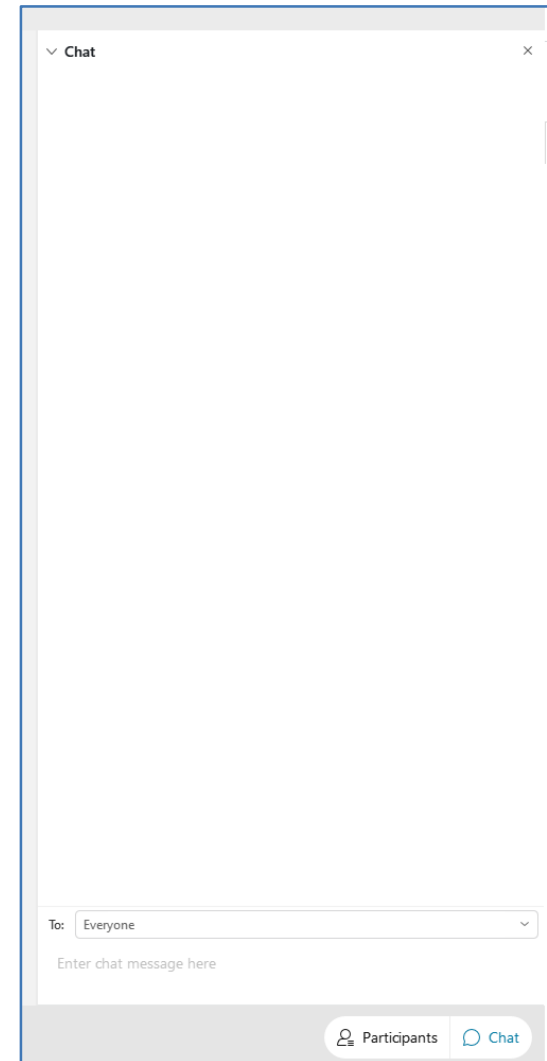
# Webinar Instructions

FZ

- All attendees have been muted to eliminate any possible noise/interference/distracton.
- Please take a moment and open your chat box by clicking the chat icon found at the bottom right-hand corner of your screen and as shown in **Figure 1**.
- If you have any questions, please type your questions into the chat box, and they will be answered throughout the presentation.
- Be sure to select “**Everyone**” when sending a message.



**Figure 1**



# Conflict of Interest and CME Credit

- All presenters have signed a conflict of interest form and have declared that there is no conflict of interest and nothing to disclose for this presentation.
- \*The AAFP has reviewed Accelerated Learning Education Program, and deemed it acceptable for AAFP credit. Term of approval is from 04/13/2021 to 04/13/2022. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Credit approval includes the following session(s): 1.00 In-Person, Live (could include online) AAFP Prescribed Credit(s) - Controlling High Blood Pressure
- \*\*Provider approved by the California Board of Registered Nursing, Provider #CEP16728 for 1.00 hours.





Performance Improvement Team  
presents:

Accelerated Learning Education  
Program

**Controlling High Blood  
Pressure**

PARTNERSHIP



HEALTHPLAN  
of CALIFORNIA

*A Public Agency*

Colleen Townsend, MD  
Regional Medical Director

*Jordan Sumodobila, PharmD  
Clinical Pharmacist*

Farashta Zainal, MBA, PMP  
Senior Improvement Advisor

*May 11, 2021*

# Objectives

FZ

## 1

### Overview of Hypertension

- Understand Clinical Diagnosis of Hypertension
- Understand the Importance of Controlling High Blood Pressure
- Review the Treatment Options for Achieving Blood Pressure Control
- Review PHC Benefits to Support Blood Pressure Control

## 2

### PHC's Quality Incentive Program

- Review 2021 Threshold and Targets
- Understand Compliant vs. Non-compliant Documentation
- Review Exclusions

## 3

### Best and Promising Practices

- Review Promising Practices to Increase High Blood Pressure Rates
- Hear from High Performing Organization on How They Scored High on Controlling High Blood Pressure Measure



# Overview of Hypertension

CT

- Clinical Diagnosis of Hypertension
- Importance of Controlling High Blood Pressure
- Treatment Options for Achieving Blood Pressure Control
- PHC Benefits to Support Blood Pressure Control



## Epidemiology

- Affects ~ 50 million people in the U.S.
- The most common reason for office visits in the U.S.
- About 50% of people with hypertension are not at adequate control of their blood pressure

## Types

- Primary – the most common form
  - Without a source or associated with any other disease
- Secondary
  - Associated with another disease such as kidney disease



## What is blood pressure?

- Force of the blood pushing against the walls of arteries
- Normal range blood pressure (120/80 mm Hg) efficiently delivers oxygenated blood to organs and tissues
- Normal BP increases in response to stress and exercise

## What do blood pressure numbers mean?


- Top Number - *systolic blood pressure* - measures the pressure in arteries when the heart beats
- Bottom number - *diastolic blood pressure* - measures the pressure in arteries when the heart rests between beats
- Normal blood pressure 120/80

**Example:** 120 systolic and 80 diastolic, 120 over 80 or 120/80

# Hypertension

## Sustained High Blood Pressure

CT

- 
- The force from high blood pressure causes the heart to work harder to pump blood to the body
  - When the force of blood flow stays high, the tissue around the arteries stretch
  - Stretching weakens the blood vessels making them prone to rupture
  - High pressure damages blood vessels and allows fat and cholesterol to build up, causing plaques
  - Plaques break off and cause heart attacks and strokes

# What is High Blood Pressure (Hypertension)

## Blood Pressure Levels

**The Seventh Report of the Joint National Committee on Prevention, Detection, Evaluation, and Treatment of High Blood Pressure (2003 Guideline)<sup>2</sup>**

**The American College of Cardiology/American Heart Association Guideline for the Prevention, Detection, Evaluation, and Management of High Blood Pressure in Adults (2017 Guideline)<sup>1</sup>**

Normal	Systolic less than 120 mm Hg diastolic: less than 80 mm Hg	Normal	Systolic less than 120 mm Hg diastolic: less than 80 mm Hg
At risk (prehypertension)	Systolic 120 - 139	Elevated	systolic: 120–129 mm Hg diastolic: less than 80 mm Hg
High Blood Pressure (hypertension)	systolic: 140 mm Hg or higher diastolic: 90 mm Hg or higher	High blood pressure (hypertension)	systolic: 130 mm Hg or higher diastolic: 80 mm Hg or higher

*Center for Disease Control and Prevention*



# Factors That Contribute to Hypertension

CT

## Age

- Hypertension is more common with advancing age

## Race ~ Black Populations

- Hypertension is more common, more severe and occurs at younger age
- More impact overall and more end organ disease

## Family History

- Individuals with one or two parents with Hypertension carry twice the risk

## Environmental or Behavioral Factors

- Obesity
- Inactivity
- Caffeine
- Tobacco Use
- Alcohol
- Medications
- High sodium diet

## Less Common Factors

- Kidney anatomy
- Genetic conditions

## Common medications that can increase blood pressure:

- Corticosteroids
- NSAIDs
- Combined oral contraceptive pills
- Select antidepressant medications (TCAs, SNRIs)
- Decongestants (pseudoephedrine)
- Stimulants (ADHD, weight loss medications)

# Hypertension - A Silent Killer

CT

Hypertension can cause:

## Brain

- Stroke
- Dementia

## Arteries

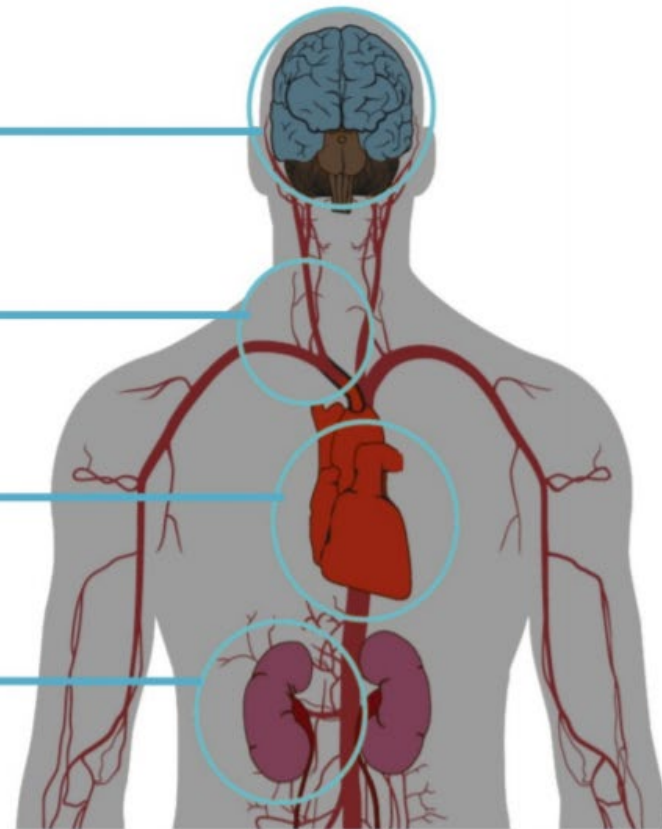
- Artery damage and narrowing
- Aneurysm
- Leg amputation

## Heart

- Coronary artery disease
- Heart attack
- Congestive heart failure

## Kidneys

- Kidney failure
- Kidney artery aneurysm



[cdc.gov/globalhealth/healthprotection](https://cdc.gov/globalhealth/healthprotection)



# Hypertension Treatment: More than Medications

## Lifestyle Changes for Prevention and Treatment

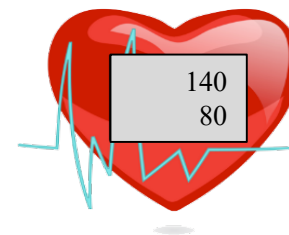
- Diet changes
- Regular physical activity and exercise
- Primary care provider (PCP) consults to address modifiable risk factors, early detection, and initiation of treatment

## Home Self Monitoring

- Self-monitoring empowers patients for self-management

## Medication Management

- See chart for recommendations



# Nutrition Education and Counselling

CT

- Provided by Registered Dietician (RD) or Certified Diabetes Educators (CDE)
  - Offers dietary recommendations to control BP and limits impact of hypertension by controlling other potential risk factors
- Individual or Group Visits
  - PHC benefit no RAF required
- Covered PHC Benefit for Adult and Pediatric Patients with Diagnosis of:
  - Hypertension, hyperlipidemia
  - Cardiovascular disease or CVD risk
  - Diabetes/prediabetes
  - Chronic renal disease
  - Eating disorders, undernutrition or risk of dietary deficiency
  - Overweight and obesity by BMI

*PHC Policy MCUP 3052 Medical Nutrition Services*

# PHC Support Self Blood Pressure Monitoring

CT

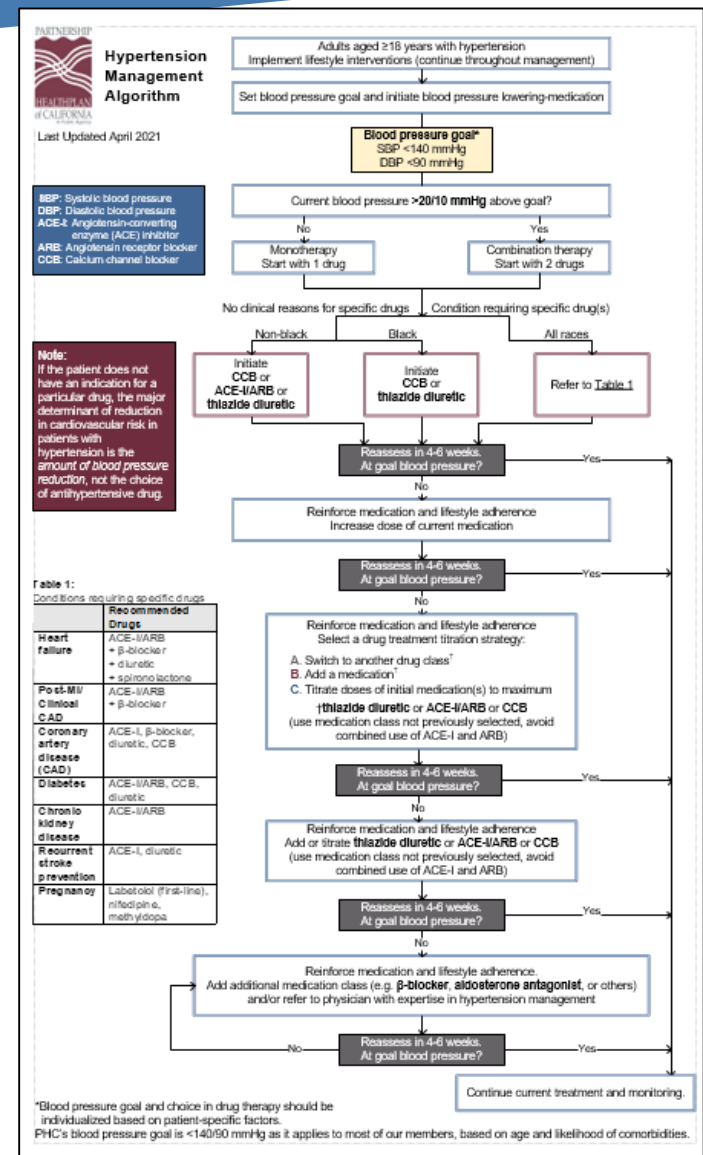
## Home Blood Pressure Monitoring

- PHC Medical Equipment Distribution Services Program
  - PCPs order a blood pressure monitor to be sent to their PHC patient.
    - Includes BP digital monitor, cuffs, user instructions in the member's preferred language.
  - How to request:
    - Request form and guidelines are available through PHC's Provider Resources section at [partnershiphp.org](http://partnershiphp.org)
    - Providers can send request form via
      - Secure email to [request@partnershiphp.org](mailto:request@partnershiphp.org) or
      - Secure fax to (707) 420-7855
- PHC Pharmacy Benefit: Blood Pressure Monitors
  - Billed as outpatient prescription
  - Limit 1 kit/cuff/device per 2 years
  - Limit \$100 per Rx claim
  - List of covered BP monitors by NDC: PHC website, Pharmacy home page, "Formulary Blood Pressure Kits"  
<http://www.partnershiphp.org/Providers/Pharmacy/Documents/Pharmacy%20Updates/2020/Blood%20Pressure%20Kit%20Formulary%20NDCs.pdf>



- Hypertension Management Algorithm
- Formulary Hypertension Rx

<http://www.partnershiphp.org/Providers/Pharmacy/Documents/Pharmacy%202021%20documents/PHC%20Hypertension%20Management%20Algorithm%20and%20Formulary%20Rx%20Options.pdf>



# PHC's Quality Incentive Program

FZ

- 2021 Threshold and Targets
- Compliant vs. Non-compliant Documentation
- Exclusions

## Measure Description

The percentage of members 18 - 85 years of age who had a diagnosis of hypertension (HTN) and whose blood pressure (BP) was adequately controlled during the measurement year.

- **Denominator:** Members 18 - 85 years of age by December 31, 2021, who had at least two visits on different dates of service on or between January 1 of the year prior to the measurement year and June 30 of the measurement year. Both visits must have a diagnosis of HTN.
- **Numerator:** The number of members whose blood pressure (BP) was adequately controlled (<140/90) during the measurement year.

# PCP QIP 2021

FZ

<u>PCP QIP 2021</u>	Practice Type	Total Points	Threshold	Percentile
<b>Full Points</b>	Family Medicine Internal Medicine	7 points 12.5 points	66.91%	75 <sup>th</sup>
<b>Partial Points</b>	Family Medicine Internal Medicine	5 points 9 points	61.04%	50 <sup>th</sup>

## Relative Improvement

- A site's performance on a measure must meet the 50th percentile target in order to be eligible for RI points on the measure **AND**
- Have an RI score of 10% or higher, ending up thereby achieving performance equal to or exceeding between the 50th percentile and not exceeding the 75th percentile, to earn full points.



# QIP Compliant Documentation

A second diagnosis of hypertension must occur prior to counting the most recent BP reading.

- Eligible readings include:
  - Outpatient visit
  - Telephone visit
  - E-visit or virtual check-in
  - Remote monitoring taken by any **digital device**
- Identify the lowest systolic and lowest diastolic BP reading from the most recent BP notation.
- Multiple readings for a single date – use the lowest systolic and lowest diastolic BP.

Example: BP reading on 5/30/20 were 140/**80**, 138/90 and **130**/87



Use **130/80**

# Compliant Documentation (continued)

BP readings taken on the same day as a low-intensity or preventive procedure are eligible for use.

Examples: *(list is not exhaustive)*

- Vaccinations
- Injections (i.e., allergy, insulin, steroid, etc.)
- TB test
- IUD insertion
- Eye exam with dilating agents
- Wart or mole removal

PHC will accept BP readings recorded at a dental office provided the EHR systems are integrated.

The following BP readings **do not** meet the measure:

- Acute inpatient stay or ED visit
- Taken by the member using a non-digital device
- BP reading is  $\geq 140/90$
- No BP/incomplete reading during the measurement year
- Documented Pulmonary HTN
- Taken the same day as a diagnostic test or therapeutic procedure that requires a change in diet or medication regiment **on or one day before** the day of the test or procedure. (Example: colonoscopy)

# Controlling High Blood Pressure Measure Exclusions

Exclude from the eligible population members with evidence of the following during the measurement year:

- Evidence of end-stage renal disease, dialysis, nephrectomy, or kidney transplant or dialysis
- Pregnancy
- Hospitalization or skilled nursing facility, rehabilitation center, or long term acute care facility
- Palliative care or hospice
- Diagnosis of frailty and advanced illness



# Best and Promising Practices

FZ

- Promising Practices to Increase High Blood Pressure Rates
- High Performing Organization and How they Scored High on Controlling High Blood Pressure Measure



## BP Measurement Workflows

- Measure BP at **EACH** visit and repeat if out of the normal range
- Perform a manual BP Measurement if elevated after second measurement
- Assign and train a designated medical assistant to perform manual BP checks
- Schedule BP short term follow-up appointment in real time to reassess after treatment changes

## Practice Workflows

- Reassess BP every three months after target is achieved
  - Follow-up on no shows
  - Run registry of patients with hypertension to ensure follow up
- Establish standardized processes in your practice site
  - Use of multidisciplinary team members (RN, RD, Pharmacist)
  - Standing orders
  - Treatment algorithms
- Refer/enroll with Chronic Case Management

## Patient Education

- Provide education on the importance of BP control and the role of self monitoring
  - Review steps and goals of BP management
- Reinforce the importance of smoking cessation, increased physical activity, low sodium diets, and medication management

## Outreach

- Member outreach for routine follow up (phone call, text, email, member portal, post card/letter)

## Claims Submission

- Submit claims encounter data with 90 days of service



# Questions

FZ



# Voices from the Field

FZ



# Voices from the Field

FZ




Shasta Community Health Center

a california *health+* center

**Katie Amaya**  
**Director of Quality Improvement**

# Resources

FZ

- 
- Upcoming Trainings and Events
  - RX and Workflow Resources
  - Quick Guide to Starting QI Projects
  - Summary of 2021 QIP
  - Contacts and Links
  - Evaluation



# Upcoming Trainings / Events



## Accelerated Learning Education Program

These learning sessions will cover Partnership HealthPlan of California's Primary Care Provider Quality Incentive Program measures. Registration is now open for the AL, ABC's and all

- April 13 - Well-Child Visits and Immunizations (0 - 2 years) (**Recorded**)
- April 27 - Early Cancer Detection (Cervical, Breast, and Colorectal Screening) (**Recorded**)
- May 11 - Controlling High Blood Pressure
- May 25 - Diabetes Management HbA1C Good Control
- July 14 - Improving Asthma Care and the Asthma Medication Ratio
- July 27 - Child and Adolescent Well-Care Visits (3 - 17 years)

***\*All sessions are from noon to 1 p.m. except today's session***

## The Role of Leadership in Quality Improvement Efforts

- September 23 - Petaluma Health Center - Interview with Top Performing Leaders
- October 5 - Community Medical Center - Interview with Top Performing Leaders



## ABCS of Quality Improvement

This training consists of five sessions and the following topics will be covered:

- June 02 - The Model for Improvement and Creating an Aim Statement
- June 09 - Using Data for Quality
- June 16 - Understanding the Role of Measurement in Quality Improvement
- June 23 - Tips for Developing Change Ideas for Improvement
- June 30 - Testing and Implementing Changes via the Plan-Do-Study-Act Cycle

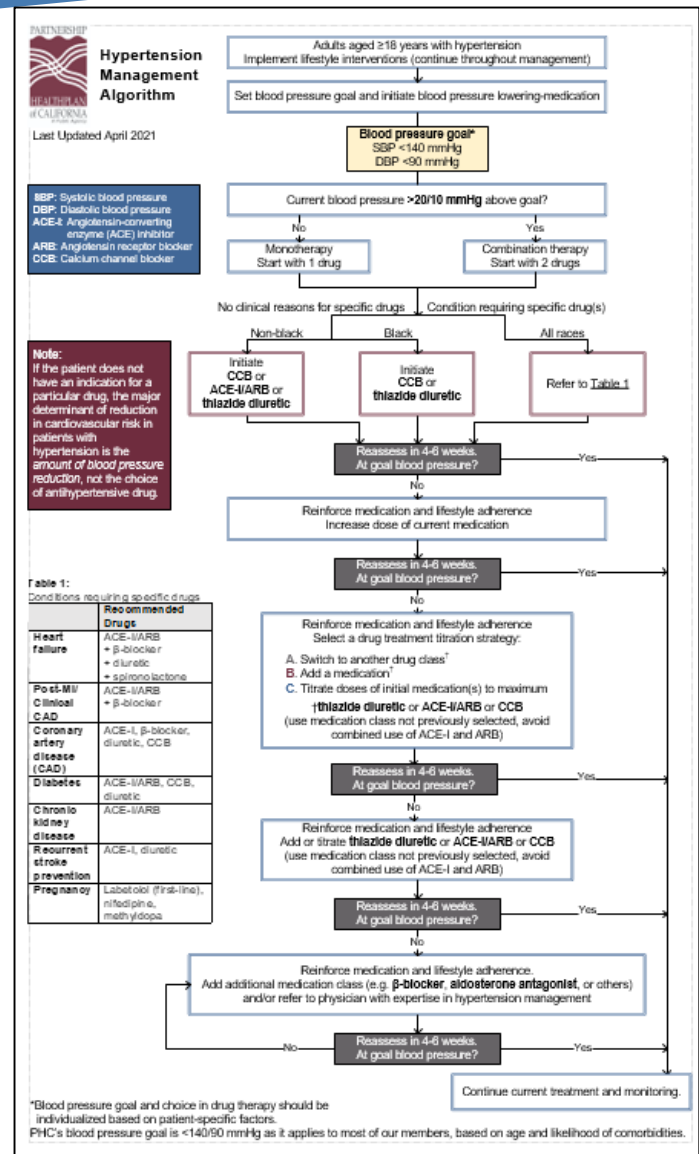
***\*All sessions are from noon to 1 p.m.***

# RX and Workflow Resources

- Hypertension Management Algorithm

- Formulary Hypertension Rx

<http://www.partnershiphp.org/Providers/Pharmacy/Documents/Pharmacy%202021%20documents/PHC%20Hypertension%20Management%20Algorithm%20and%20Formulary%20Rx%20Options.pdf>



## A Quick Guide to Starting Your Quality Improvement Projects

<http://www.partnershiphp.org/Providers/Quality/Pages/PIAcademyLandingPage.aspx>



# Summary of 2021 QIP

## CLINICAL DOMAIN

PRACTICE TYPE			MEASURE	MEASURE CATEGORY	AGE RANGE	TARGETS		FULL / PARTIAL POINTS		
FAMILY	INTERNAL	PEDS				FULL	PARTIAL	FAMILY	INTERNAL	PEDS
✓	✓	✓	Asthma Medication Ratio	CHRONIC DISEASE MGMT.	5 - 64 YRS	68.52%	63.58%	7 / 5	12.5 / 9	12 / 9
✓	✓		Comprehensive Diabetic Care - HbA1c Control		18 - 75 YRS	67.15%	61.48%	7 / 5	12.5 / 9	--
✓	✓		Controlling High Blood Pressure		18 - 85 YRS	66.91%	61.04%	7 / 5	12.5 / 9	--
✓		✓	Immunization for Adolescents - Combination 2	PREVENTATIVE SCREENING	13 YRS	40.39%	34.43%	7 / 5	--	12 / 9
✓	✓		Breast Cancer Screening		50 - 74 YRS	63.98%	58.67%	7 / 5	12.5 / 9	--
✓	✓		Cervical Cancer Screening		21 - 64 YRS	66.49%	60.65%	7 / 5	12.5 / 9	--
✓		✓	Childhood Immunization Status - Combination 10		2 YRS	42.02%	34.79%	7 / 5	--	12 / 9
✓	✓		Colorectal Cancer Screening		51 - 75 YRS	41.84%	32.24%	6 / 5	12.5 / 9	--
		✓	Counseling for Nutrition for Children/Adolescents		3 - 17 YRS	70.92%		--	--	12 / --
		✓	Counseling for Physical Activity for Children /Adolescents		3 - 17 YRS	64.96%		--	--	12 / --
✓		✓	Child and Adolescent Well Care Visit	UTILIZATION	3 - 17 YRS	47.54%		10 / --	--	15 / --
✓		✓	Well Child Visits in the First 15 Months of Life		15 MONTHS	69.83%	65.83%	10 / 8	--	12.5 / 9



# Summary of 2021 QIP

PRACTICE TYPE			NON-CLINICAL			FULL / PARTIAL POINTS			
FAMILY	INTERNAL	PEDS	ACCESS AND OPERATIONS			FAMILY	INTERNAL	PEDS	
✓	✓	✓	Ambulatory Care Sensitive Admissions	FULL POINT TARGET 6.88 (60th Percentile)	PARTIAL POINT TARGET 8.56 (70th Percentile)	5 / 4	5 / 4	5 / 4	
✓	✓	✓	Risk Adjusted Readmission Rate	FULL POINT TARGET SCORE <1.0	PARTIAL POINT TARGET ≥1.0 - 1.2	5 / 4	5 / 4	5 / 4	
			APPROPRIATE USE OF RESOURCES						
✓	✓	✓	Avoidable ED Visits	FULL POINT TARGET 9.18 60th Percentile	PARTIAL POINT TARGET 11.44 70th Percentile	5 / 4	5 / 4	5 / 4	
			PATIENT EXPERIENCE						
✓	✓	✓	Patient Experience	CAHPS	ACCESS	COMMUNICATIONS	10 / 8	10 / 8	10 / 8
					FULL POINTS 50TH Percentile (45.00%)	FULL POINTS 50TH Percentile (70.30%)			
					PARTIAL POINTS 25TH Percentile (41.00%)	PARTIAL POINTS 25TH Percentile (67.00%)			
				SURVEY OPTION	FULL POINTS PARTS 1 AND 2	PARTIAL POINTS PARTS 1 OR 2	10 / 5	10 / 5	10 / 5

# Summary of 2021 QIP

UNIT -OF-SERVICE				
✓	✓	✓	Advance Care Planning Attestations	Minimum 1/1000th (0.01%) of the sites assigned monthly membership 18 years and older for: <ul style="list-style-type: none"> <li>• \$100 per Attestation, maximum payment \$10,000.</li> <li>• \$100 per Advance Directive/POLST, maximum payment \$10,000</li> </ul>
			Extended Office Hours	Quarterly 10% of capitation for PCP sites must be open for extended office hours the entire quarter an additional 8 hours per week or more beyond the normal business hours (reference measure specification).
			PCMH Certification	\$1,000 yearly for achieving or maintaining PCMH accreditation.;
			Peer-led Self-Management Support Groups (both new and existing)	\$1,000 per group (Maximum of 10 groups per parent organization).
			Alcohol Misuse Screening and Counseling	\$5 per screening for screening a minimum of 5% of eligible adult members.
			Health Information Exchange	One time \$3000 incentive for signing on with a local or regional health information exchange; Annual \$1500 incentive for showing continued participation with a local or regional health information exchange. The incentive is available once per parent organization.
			Initial Health Assessment	\$2,000 per parent organization for submitting all required parts of improvement plan regardless of visit volume.



# PHC Resources

JD

**QI/Performance Team:** [ImprovementAcademy@partnershiphp.org](mailto:ImprovementAcademy@partnershiphp.org)

**Quality Improvement Program:** [QIP@partnershiphp.org](mailto:QIP@partnershiphp.org)

**2021 PCP QIP Webpage:**

<http://www.partnershiphp.org/Providers/Quality/Pages/PCP-QIP-2021.aspx>

**QI Monthly Newsletters:**

<http://www.partnershiphp.org/Providers/Quality/Pages/PCPQIPLandingPage.aspx>

**Measure Highlights:**

<http://www.partnershiphp.org/Providers/Quality/Pages/Quality-Measure-Highlights.aspx>

**eReports:** <https://qip.partnershiphp.org/>

# Resources

JD

- *Northwest Regional Telehealth Resource Center, Quick Start Guide to Telehealth During the Current Public Health Emergency. March 2020.*  
<https://nrtrc.org>
- California Telehealth Resource Center, <http://www.caltrc.org/knowledge-center/best-practices/sample-forms>
- California Primary Care Association, [www.CPCA.org](http://www.CPCA.org)
- Center for Care Innovations, <https://www.careinnovations.org/wp-content/uploads/Sample-Remote-Visit-Workflow.pdf>



# Contact Us

- **Regional Medical Director:**  
Dr. Colleen Townsend  
[ctownsend@partnershiphp.org](mailto:ctownsend@partnershiphp.org)
- **Quality Improvement Advisor:**  
Farashta Zainal  
[fzainal@partnershiphp.org](mailto:fzainal@partnershiphp.org)
- **QI/Performance Team:**  
[ImprovementAcademy@partnershiphp.org](mailto:ImprovementAcademy@partnershiphp.org)





# Evaluation

JD

Please complete your evaluation.  
Your feedback is important to us!

