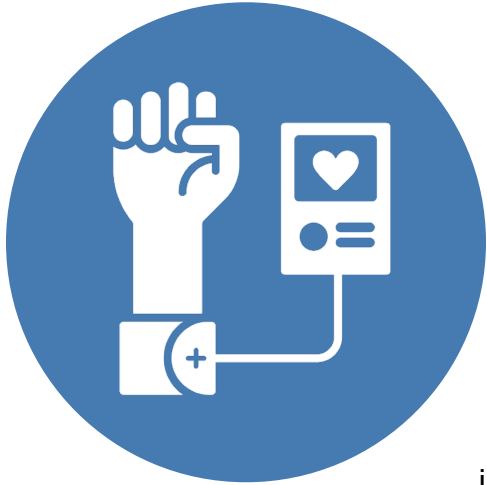


Improving Measure Outcomes Webinar Chronic Disease and Colorectal Cancer Screening

This learning session will cover Partnership HealthPlan of California's Primary Care Provider Quality Incentive Program measures.



Wednesday, March 12, 2025

Noon - 1 p.m.

[Register Here](#)



Target Audience: Clinicians, practice managers, quality improvement teams, and staff who are responsible for participating and leading quality improvement efforts within their organization.

Learning Objectives:

- Define the clinical measure background, specifications, and performance threshold definitions for the 2025 Primary Care Provider Quality Improvement Program Specifications: Controlling High Blood Pressure and Colorectal Cancer Screening measures.
- Apply measure specification requirements, including those related to telehealth updates and remote blood pressure monitoring, to maximize adherence and measure performance.
- Evaluate the prevalence and risk factors for high blood pressure and colorectal cancer and associated health inequities prevalent in their diagnosis and treatment.
- Apply documentation requirements to maximize adherence and measure performance in the delivery of colorectal screening.
- Identify best and promising practices including, successful clinical workflows, member and staff education, outreach, and technical tips to improve high blood pressure rates and improve timely screening for colorectal cancer.
- Examine disproportionate prevalence and/or rates of chronic disease and how culture and lifestyle factors (i.e. diet) of groups experiencing risk may contribute to ineffective management.
- Understand Partnership's Medical Equipment Distribution Services and the Medi-Cal Rx blood pressure monitor program.

**Presenter has signed the Conflict of Interest form and has declared there is no conflict of interest and nothing to disclose for this presentation. * AAFP credit determination - Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending. *The Board of Registered Nursing credit determination - Application for CE credit has been filed with the California Board of Registered Nursing, Provider Number CEP16728. Determination of credit is pending.*

Questions? Contact ImprovementAcademy@partnershiphp.org